# BHG RETAIL REIT SGX - Tiger Brokers 21 OCTOBER 2021



ANCHARGE FOUNDATIONS. STAYING RESILIENT.

#联长江西路购给

CORPORATE PRESENTATION

# Content

- Overview
- IH 2021 Key Highlights
- Investment Overview
- China's Retail & Consumer Trends
- Looking Forward



# **Brief Introduction**

#### **MULTI-TENANTED** Listed on SGX Mainboard Hefei Mengchenglu **Beijing Wanliu Investment Mandate** on the 11 December 2015 Income-producing real Singapore's First Pure-Play China estate used primarily for **Retail REIT Established** retail purposes, with an By A China-Based Group initial focus on China. ("Beijing Hualian Group") Chengdu Konggang Hefei Changjiangxilu Number of **Properties** Dalian Beijing Xining • **MASTER-LEASED** Hefei Chengdu Valuation Dalian Jinsanjiao Xining Huayuan of AUM<sup>1</sup> **Multi-tenanted** Master-leased 4.7 1. Based on independent valuation from Knight **RMB** billion Frank Petty Limited as at 31 December 2020.



# The Big Picture: Our Value Proposition

# Strategy

- One-stop destination malls
- High Density Residential Neighbourhoods (Recurring Visitorships)
- Rising Chinese Residents' income
   + Consumption
   upgrade

### Quality

- Track Record of Healthy occupancy rate and rental growth.
- Capital Management
- Financially Strong & Committed Sponsor Group
  - Retail Conglomerate
  - Networks

### Growth

- Hefei Changjiangxilu Acquisition (April 2019)
  - NAV per Unit & DPU accretive
- Visible & Substantial Sponsor Pipeline
- Continual Asset Enhancements

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# 1H 2021 Key Highlights Delivering Commendable Results







#### RESILIENT PORTFOLIO

#### COMMENDABLE 1H 2021 FINANCIAL PERFORMANCE

#### PROACTIVE CAPITAL MANAGEMENT

- Portfolio occupancy of 93.0%
- Healthy retention rate and rental growth.
- Staggered lease expiries

- Gross revenue up 23.5% year-on-year
- Distribution per Unit<sup>1</sup> up 25.8% year-on-year

- Healthy gearing of 34.9%
- Substantial debt headroom
- About 50% of total loans hedged via interest rate swaps.



### Financially Strong & Committed Sponsor Group

# **Beijing Hualian Group (BHG)**

One of the Leading Chinese Retailers Headquartered in Beijing

(P) ATTSKP



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# **BHG: Financially Strong & Committed Sponsor Group**

#### **Retail Malls Supermarkets** More than 150 Supermarkets across entire China More than 30 Retail Malls owned and/or under management Beijing Hualian Department Store Co., Ltd. Beijing Hualian Hypermarket Co., Ltd. Listed on Shanghai Stock Exchange in 2001 Listed on Shenzhen Stock Exchange (1998) BHG Market cap of RMB 3.5 Billion<sup>1</sup> Market cap of RMB 5.2 Billion<sup>1</sup> Anchor / master-lease tenants at every • Wide network of retail malls across China property in the REIT's portfolio With focus on community retail malls well Attracts recurring footfall while providing located in areas of high population density. Sponsor stable income and step-up. http://www.bhgmall.com.cn 1. Bloomberg data as of 18 October 2021. http://zc.beijing-hualian.com/ 1. Bloomberg data as of 18 October 2021. BHG

# **BHG: Financially Strong & Committed Sponsor Group**



BHG



# **Investment Overview**





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# Growing China Economic Fundamentals<sup>1</sup>



China's GDP Is Expected To Continue Its Growth Post-Pandemic

**Gross Domestic Product Growth** 

+8.6% 2010-2020 GDP CAGR Growth

+12.7% 1H 2021 GDP Growth y-o-y

- Delivering a third of global GDP growth.
- China's economy underwent a sound recovery momentum in 1H 2021. GDP grew 12.7% year-onyear to RMB 53.2 trillion in 1H 2021.
- World most populous country, increasing focus on domestic consumer market.

Disposable income per capita for urban residents

**Steadily Growing Urban** 

**Residents Income** 

+6.5% 2013-2020 CAGR Growth y-o-y +12.6% 1H 2021 Growth y-o-y

- Chinese residents' income continued to grow in 1H 2021.
   Disposable income per capita of urban residents grew 12.6% year-on-year in 1H 2021.
- 1H 2021 employment remained stable, with the surveyed urban unemployment rate maintaining at 5.0% (Dec 2019: 5.2%).

Post-Pandemic Retail Sales Growth Underpinned by Consistent Residents' Income Growth

**Retail Sales Growth** 

+9.0% 2010-2020 CAGR Growth

+23.0% 1H 2021 Growth y-o-y

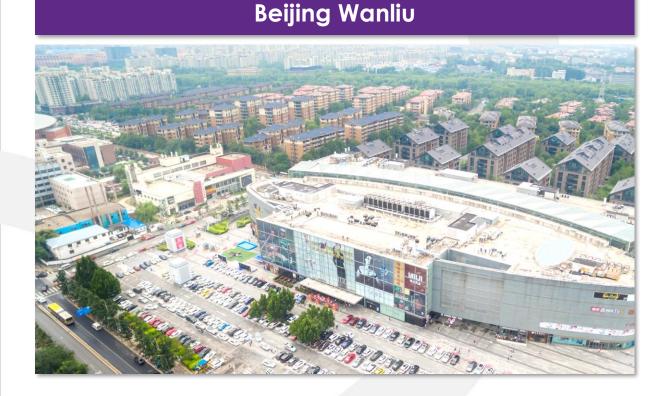
 Retail sales of consumer goods rose 23.0% year-on-year to RMB 21.2 trillion in 1H 2021.



#### **Resilient Sustainable Strategy:** Situated in Densely Populated Residential Neighborhoods



### Stable & Recurring Neighbourhood Visitorships (Against Backdrop of Healthily Growing Residents' Income & Spending)



#### Typical Characteristics of Surrounding Neighbourhoods

- Residents population of about 200,000 to 300,000 within 3km radius.
- Suburban community, visitor profiles include:
  - People who drop-by the mall to shop for groceries or essential items before heading home after work.
  - Families who choose to eat out, and shop around after a meal.
  - Parents/Grand parents bringing children for enrichment classes.
  - Whole family coming to mall to attend events organized by the mall.





### **Resilient Sustainable Strategy:** Situated in Densely Populated Residential Neighborhoods



#### Hefei Changjiangxilu (十里庙 Shilimiao Community, Shushan District)

Catchment population within a 3-kilometre radius of approximately 200,000



### 3 Robust Quality Assets & Performance



### Track Record of High Occupancy Rate and Healthy Leasing Demand

OCCUPANCY RATE	<b>2016</b> <sup>1</sup>	<b>2017</b> <sup>1</sup>	<b>2018</b> <sup>1</sup>	<b>2019</b> <sup>1</sup>	<b>2020</b> <sup>1</sup>	30 Jun 2021
🛑 Beijing Wanliu	99.5%	100%	100%	96.2%	92.7%	94.4%
🔴 Chengdu Konggang	91.3%	<b>96.8</b> %	97.0%	<b>94.7</b> %	96.4%	92.5%
🛑 Hefei Mengchenglu	100%	100.0%	<b>96.2</b> %	<b>95</b> .1%	81.7%	<b>80.8</b> % <sup>3</sup>
Hefei Changjiangxilu <sup>2</sup>	N.A.	N.A.	N.A.	97.6%	<b>92.4</b> %	92.5%
🛑 Xining Huayuan	100%	100%	100%	100%	100%	100%
🛑 Dalian Jinsanjiao	100%	100%	100%	100%	100%	100%
Portfolio (NLA Weighted)	97.6%	99.7%	98.7%	96.7%	93.5%	93.0%

1. As at 31 December

2. Hefei Changjiangxilu Mall was acquired on 2 April 2019.

3. Ongoing tenancy rejuvenation.

Multi-tenanted 

Master-leased

#### **Robust Quality Assets & Performance** 3



Lease Structure	Lease Expiry Profile <sup>1</sup>					
Defensive Lease Structure	Staggered Lease Expiries					
Majority of leases takes the higher of either	Weighted average lease expiry (WALE)					
<ul> <li>"Base rent" or</li> </ul>	By Gross Rental Income: 3.8 years					
<ul> <li>"A Percentage of Gross Turnover".</li> </ul>	By Committed NLA: 6.6 years					
<ul> <li>Protected by high % of fixed rents</li> <li>Enjoy upside from the turnover rents</li> </ul>	By Gross Rental Income By Committed NLA 49.7%					
<ul> <li>Majority of leases also comes with rental escalation</li> </ul>	27.9% 25.4% 25.2%					
	16.0% 15.1%14.2% <sub>13.0%</sub> 5.2%3.7% 2.1%2.5%					
	FY2021         FY2022         FY2023         FY2024         FY2025         FY2026 and beyond           1. As at 30 June 2021.         beyond					

	•						
Solid Assets-E Financial Po	Valuation of Investment Propertie Dec 2015-2020 CAGR of 3.9%						
Extracted Statement of Financia As at 30 June 2021 (SGD million				SGD	million		94
Investment Properties	970.1					909.0	
Total Assets	1,023.2		810.7	811.1	808.3		
Total Liabilities	384.9	778.1		B (2015-	2020): +3	.9%	1
Net Assets	638.3		CAG				
Net Asset Value Per Unit <sup>1</sup>	S\$0.89						
		Dec-15	Dec-16	Dec-17	Dec-18	Dec-19 <sup>3</sup>	De

(IPO)

**Robust Quality Assets & Performance** 



1. Based on 100% contribution from Beijing Wanliu.

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2. Based on annual valuation from independent valuers.

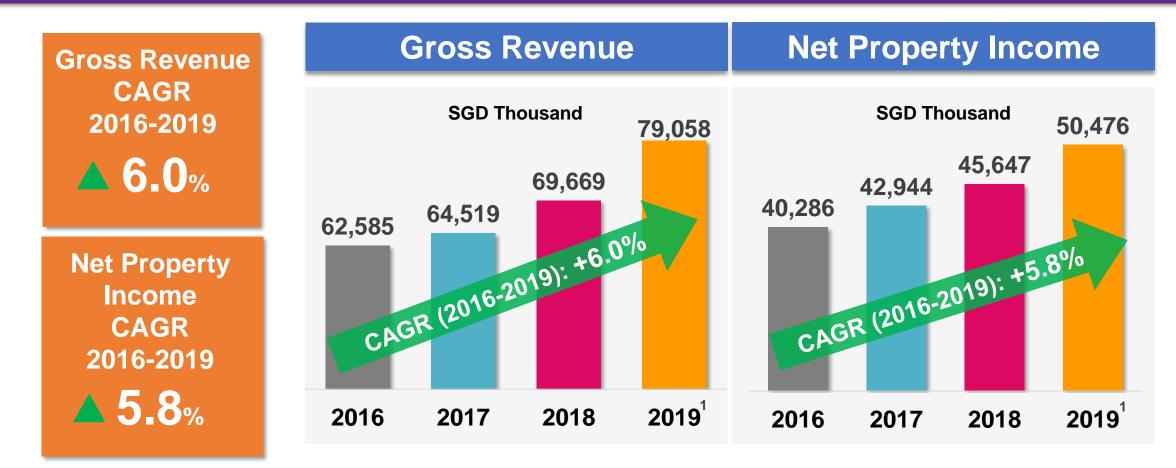
3. Includes contribution from Hefei Changjiangxilu Mall which was acquired on 2 April 2019.





#### Financial Performance 2016 to 2019

#### Consistently Higher Gross Revenue and NPI Year After Year (Prior to COVID-19)

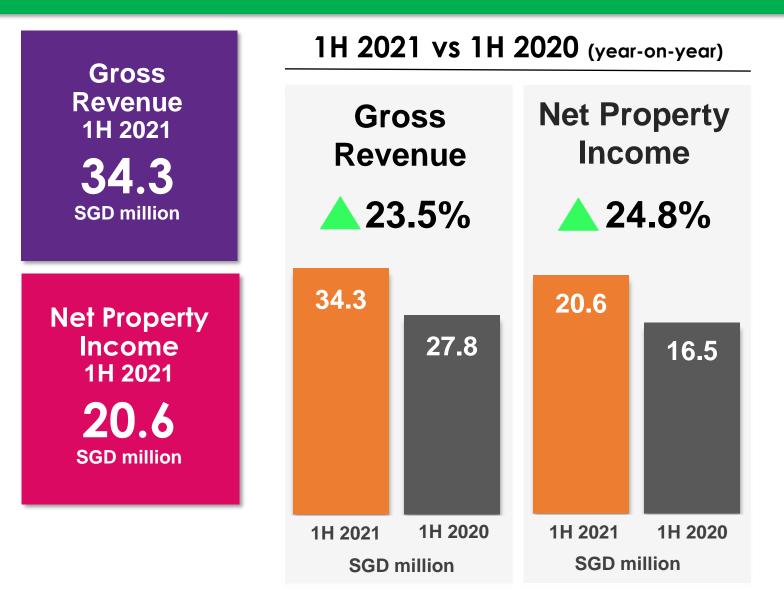


1. Includes contribution from Hefei Changjiangxilu Mall which was acquired on 2 April 2019.

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### Commendable Recovery in 1H 2021







### **Proactive Capital Management** Healthy Gearing With Debt Headroom For Growth

As at 30 June 2021

Aggregated

borrowings

drawn down

Gearing Ratio<sup>1</sup> 34.9% s\$296.6m

Average Cost of Debt<sup>2</sup>

3.7%

Interest **Coverage** Ratio<sup>3</sup> **2.6** x

- More than 80% of borrowings are denominated in Singapore dollars and US dollars ("Offshore").
- About 60% of offshore loans hedged via interest rate swaps.



- 1. Based on total loans and borrowings principal attributable to Unitholdings divided by total assets attributable to Unitholders. MAS gearing ratio was raised from 45% to 50% on 16 April 2020, to provide S-REITs greater flexibility to manage their capital structure and to raise debt financing.
- 2. Average cost of debt will be 4.5% per annum if amortisation of loan establishment fee is included.
- 3. Interest coverage ratio means a ratio that is calculated by dividing the trailing 12 months earnings before interest, tax, depreciation and amortisation (excluding effects of any fair value changes of derivatives and investment properties, and foreign exchange translation), by the trailing 12 months interest expense and borrowing-related fees.

#### 4 **Track Record of Strong Asset Enhancement**



**Beijing Wanliu (2018~2019): Anchor Tenant Resize** (Hai Di Lao Level 4 & 5)



Beijing Wanliu (2020): **Supermarket Resizing and Enhancement on B1** 

Hefei Mengchenglu (2019): Enhancement on B1 & B2







Chengdu Konggang (2018~2019): Exterior Upgrade in 2018 and Addition of **Container-Style Food Lane in 2019** 

Chengdu Konggang (2017): **Sports Zone Enhancement** (B1 AEI + New Tenancies)





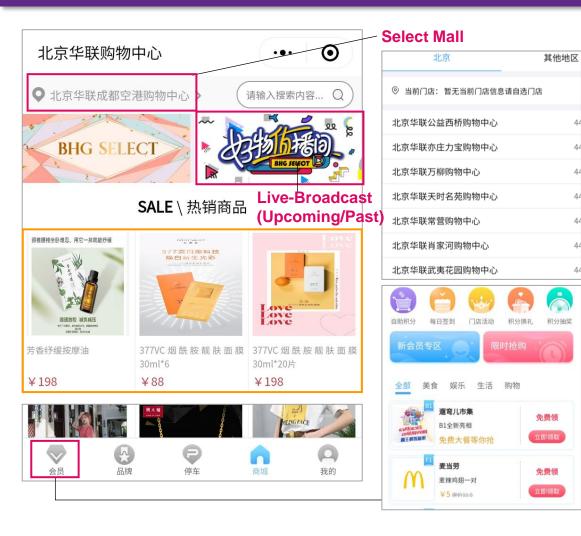




# 4 Strong Asset Management



### Staying Connected with Omnichannel Visitors BHG Mall Launched an E-commerce platform



- The BHG Mall online platform is launched amid COVID-19 via Wechat Mini-Program.
- Sharing online capability across all BHG Malls.
- Keep customers apprised of promotional items
   8 overts

#### & events.

- Provide a convenient and regular way for customers to stay connected with our malls.
- Reward points to enhance customers' loyalty to
  - both BHG malls as well as retailers.

# 4 Strong Asset Management



### **Innovative New Retail @ Work**



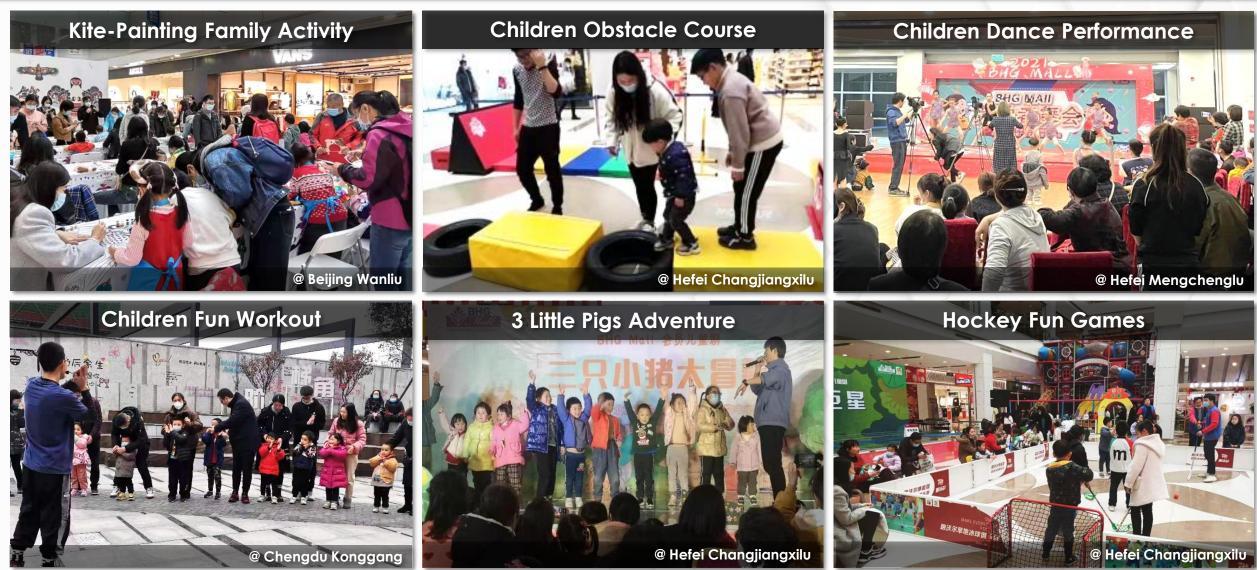
### Live Broadcasts

- By Internet celebrities, retailers, and malls.
- Combination of various style/format for example:
  - (1) In-store retail exploration
  - (2) Product introduction and awareness
  - (3) Promotional deals
  - (4) Showcasing skills & dining experience.

### Wechat Groups

- Exclusive BHG mall's WeChat group with participating merchants and members.
- Efficient channel to communicate promotions, events, as well as mall information.

# Marketing Events: Children & Family Activities









Lunar Chinese New Year Children's Performance



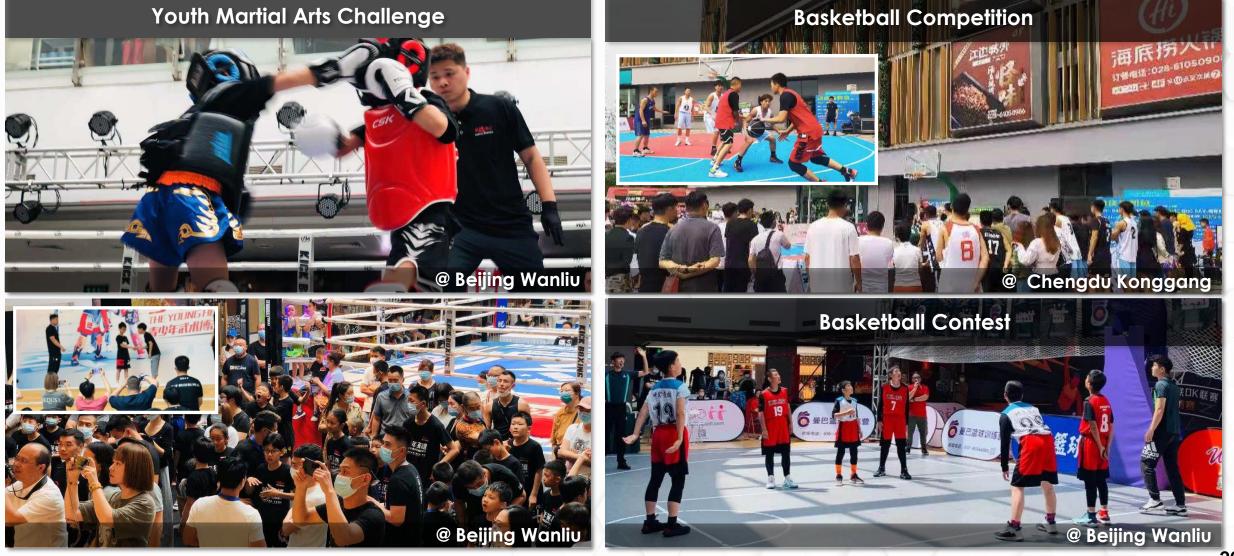
Chinese Cabbage Give-Away

















# **Investment Overview**





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# **Our Sustainability Journey: Environmental**

#### Water Management

- Implemented practices to control and manage water wastage.
- Through initiatives:
  - Utilising water-efficient flushing cisterns
  - ✓ Installing motion sensor water faucets
  - Reducing tap flow rate



#### **Energy Efficiency**

- Established energy savings plan to ensure energy efficiency through lighting management efforts.
- Such as:
  - Installing motion sensor-based
     lights and LED lights and
  - Regular maintenance to ensure air-conditioning systems run efficiently.





# **Our Sustainability Journey: CSR Initiatives**

#### Donation of Daily Necessities to Neighbouring Police Patrol Post



Donation of Daily Necessities to Mature Residential Neighbourhood & Epidemic Control Volunteers



#### Complimentary Refreshments for Public Service Officers







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### **Our Sustainability Journey: CSR Initiatives**

#### **Community Movie Outing**



Donation of Daily Necessities to for Luyang District's Fire Brigade



#### **Charity Flea Market**



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### **Our Sustainability Journey: Governance**

	Awards	Results	Year
1	Asia Pacific Best of the Breed REITs Awards <sup>™</sup> 2020 (Retail REIT category with market capitalisation of less than US\$1 billion)	Gold	2020
2	Best Corporate Communications and Investor Relations (The Global Good Governance Awards <sup>™</sup> 2020)	Platinum	2020
3	Best Governed and Transparent Company	Gold	2020

(The Global Good Governance Awards<sup>™</sup> 2020)





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# China's Retail & Consumer Trends

Photo of Costa Coffee @ Beijing Wanliu

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MALL REIT

### China's Consumer Trends: Post-Pandemic

High demand for products and services that provide comfort at home.<sup>1</sup> (What Are Chinese Buying More Apart From Groceries & Food?)

- Exercise equipment
- Books
- Expensive home furnishings goods (e.g latex mattresses, silk quilts, smart bathroom mirrors and electrically heated towel racks.)
- Pet-related products and virtual support services are also growing.
  - . World Economic Forum: New shopping trends revealed in post-lockdown China

# Visitelion

Spending

### China's Consumer Trends: Post-Pandemic

### According to Mckinsey & Company

#### Traffic fell and baskets expanded

	<b>Traffic</b> # transaction			Basket Size in Value Avg. value per transaction			
100% = avg. in Dec 2019	During vs pre	After-1 <sup>st</sup> mon vs pre	After-2 <sup>nd</sup> mon vs pre	During vs pre	After-1 <sup>st</sup> mon vs pre	After-2 <sup>nd</sup> mon vs pre	
A Hypermarket/supermarket	-31	-23	-20	70	29	26	
Convenience store	-49	-27	-12	124	49	22	
Drugstores/parapharmacies	5	0 -6	-19	16	20	60	
Food specialized retailer	-68	-38	-17	28	10	0	
Foodservice	-78	-47	-33	47	36	15	
Beauty specialized retailer	-76	-39	-8	38	9	10	
Apparel specialized retailer	-88	-46	-26	-21	-23	-19	
Department store	-56	-35	-11	-54	-33	-21	

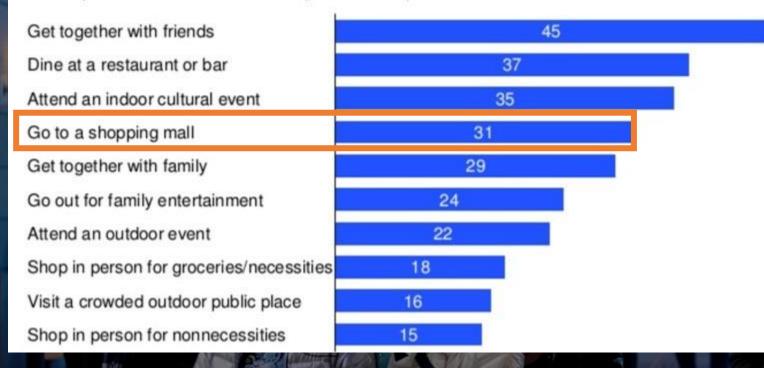
A Consumers drastically reduce the number of shopping trips but increase their baskets significantly, resulting in sales growth in supermarket and CVS B While ~95% of apparel stores and department store have re-opened, traffic still ~20% below pre-COVID-19 levels

Source: MIYA payment data engine, McKinsey China retail POS analysis 20191201–20200510

# China's Consumer Trends: Post-Pandemic According to Mckinsey: COVID-19 China Consumer Pulse Survey (February-March 2021)

#### Top activities eager to get back to

% of respondents for whom the activity is in their top 3 choices



 Almost all Chinese Consumers Already Going Back to Work Outside Their Home, and

Are Eager to Engage in Social Activities

### Further integration of Physical & Online Retail

#### According to Bain & Company<sup>1</sup>

- Retailers are engaging consumers via more touchpoints (omnichannel)
- Internet giants are going offline
- Traditional retailers continue to go online
- Not only competition, but also cooperation.



JD.com Mall in Xi'an



September 2021: JD.com's first brickand-mortar mall set to open in Xi'an on 30<sup>th</sup> September 2021<sup>2</sup>.

July 2021: Costco China announced its plans to open 7 stores, mainly located in Shanghai, Guangdong, Suzhou and Zhejiang<sup>3</sup>.

Costco Shanghai

- 1. Source: Bain & Company: China Retail Trends in the Post–Covid-19 Era (8 Jul 2021)
- 2. Source: Nikkei Asia: JD.com's first brick-and-mortar mall set to open in Xi'an (17 Sep 2021)
- 3. Source: Daxue Consulting: Success of Costco in China (18 Sep 2021)



Notwithstanding this near-term headwind, the Manager remains focused and committed to proactively manage the existing portfolio, as well as to pursue growth.

#### **Creating Organic Value**

#### **Proactive Asset Management**

- Reinforce community positioning of our malls
- Improve rents while maintaining high occupancy rates
- Build firm partnerships with tenants, and demonstrate proactive tenant management
- Proactive marketing strategies
- Tap on the Sponsor's (Beijing Hualian Department Store Co., Ltd.) and Beijing Hualian Group's retail network and experience

#### **Proactive Asset Enhancement**

- Identify opportunities to improve the malls
- Achieve better efficiency or higher rental potential
- Upgrade existing facilities and reconfigure existing spaces

#### **Pursuing Acquisition Growth**

- Completed acquisition of Hefei Changjiangxilu in April 2019.
- We will continue to explore acquisition opportunities in both right of first refusal and third party quality income-producing retail properties.



For further information and enquiries:

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