



POISED FOR GROWTH

BHG RETAIL REIT SGX-Phillips Luncheon Seminar 18 May 2017



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This presentation is for information only and does not constitute an invitation or offer to acquire, purchase or subscribe for the Units.

DBS Bank Ltd. was the Financial Adviser, Issue Manager, Bookrunner and Underwriter for the initial public offering of BHG Retail REIT.

Brief Introduction



Issuer	BHG RETAIL REIT Singapore's First Pure-Play China Retail REIT Sponsored By A China-Based Group
Listing Date	11 December 2015
Investment Mandate	Income-producing real estate used primarily for retail purposes, with an initial focus on China.
Manager	BHG Retail Trust Management Pte Ltd

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Looking Forward







Beijing Hualian Group's Core Businesses



Retail Malls

37 Retail Malls owned and/or under management
Beijing Hualian Department Store Co., Ltd.

- Listed on Shenzhen Stock Exchange in 1998
- Market cap of RMB 9.18b¹
- Wide network of retail malls across China
- With focus on community retail malls well located in areas of high population density
 http://www.bhamell.com.on/
- http://www.bhgmall.com.cn/

Supermarkets

More than 150 Supermarkets across entire China Beijing Hualian Hypermarket Co., Ltd.

- Listed on Shanghai Stock Exchange in 2001
- Market cap of RMB 3.70b¹
- Anchor / master-lease tenants at every property in the REIT's portfolio
- Attracts recurring footfall while providing stable income and step-up.





Beijing SKP Luxury Department Store

One of the Largest Luxury Department Stores in China

- Operates Beijing SKP, located at Beijing's prime Central Business District
- Offers high-end retail goods and services
- One of Beijing's landmark shopping places
- http://www.skp-beijing.com/



BHG

International Retail Partnerships

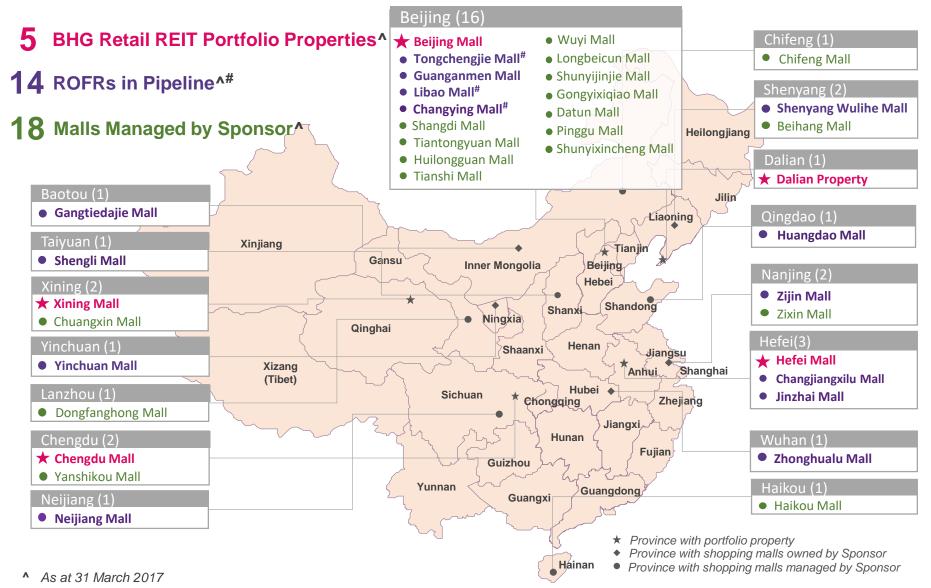
- Secure distributorships for international renowned brands
- Partnering brands are featured in the REIT's portfolio
- Joint venture with Costa Coffee for the entire Northern China





Sponsor: Strong Retail Mall Management Experience





^{# 3} out of the 14 ROFRs (namely Tongchengjie, Libao, and Changying) were given by a private fund, managed by a fund manager which is 50% owned by Beijing Hualian Group Investment Holding Co., Ltd.

Strong Sponsor Group



Strong
Management
Platform

Proven Track Record
And Expertise In Retail
Operations And
Management

- Extensive experience in the entire retail value-chain
- Ability to leverage on the expertise of international consultants
- Ability to formulate strategies to adapt to changing consumer demands
 - ✓ Strong focus on daily needs and experiential consumption
 - ✓ Strategic tenant mix to complement the positioning of each property
 - √ Online-to-offline (O2O) initiatives

Broad Tenant Network

Strong Focus On Community Malls

- Established relationships with internationally renowned retail brands
- Strong bargaining power arising from its extensive presence across China
- Strong understanding of consumer market, particularly in China community malls
- Sensitive to changing needs of local consumers



Portfolio of 5 Properties in China





Healthy & Resilient Portfolio

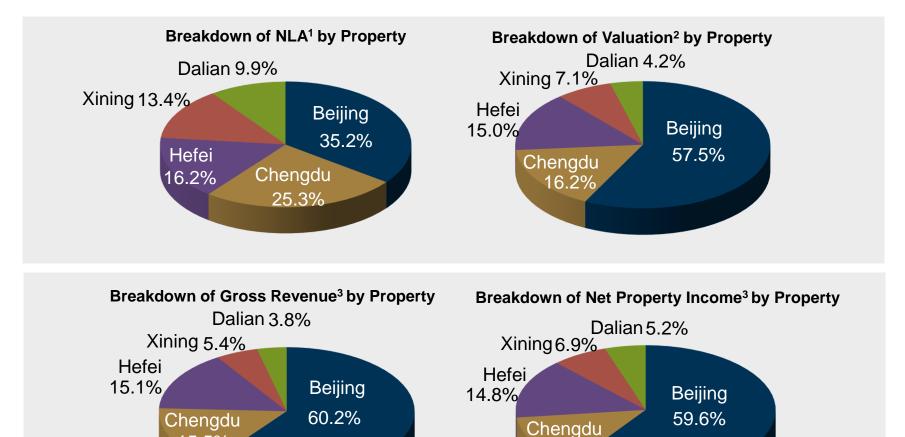


- One-stop destination malls that serve surrounding communities
- Surrounded by densely populated residential properties
- Strong focus on experiential and lifestyle segment
- Well-positioned to capitalise on the rising middle income population



Portfolio Summary





13.5%

- 1 As at 31 March 2017
- 2 Based on independent valuation from Knight Frank Petty Limited as at 31 December 2016.
- 3 Based on 1Q 2017 results

15.5%

High Portfolio Occupancy of 98.6%



Occupancy Rate	31 March 2017
Beijing Wanliu	99.5%
Chengdu Konggang ¹	95.0%
Hefei Mengchenglu	100.0%
Xining Huayuan	100.0%
Dalian Jinsanjiao	100.0%
Portfolio (NLA Weighted)	98.6%

¹ Chengdu Konggang Mall is undergoing an exercise to rejuvenate the mall's offering to shoppers.



Beijing Wanliu Mall



Premium Community Mall in Beijing's High Income Residential District

Haidian District's residents have one of the highest per-capita disposable income in Beijing



Location	Haidian District, Beijing
Gross Floor Area	105,920 sqm
Net Lettable Area ¹	54,761 sqm
Leasable Floors	6
Car Park Lots	618
Occupancy ¹	99.5%
Valuation ²	S\$465.8m

- 1. As at 31 March 2017.
- 2. Based on independent valuation from Knight Frank Petty Limited and an exchange rate of SGD 1: RMB 4.798 as at 31 December 2016.

Tenants include:

BHG Supermarket. Golden Harvest Cinema.

H&M. Muji. Uniqlo. Tommy Hilfiger. Charles & Keith. Adidas Originals. The Face Shop. Innisfree.

Pizza Hut. KFC. Burger King. Macdonalds. BreadTalk. Costa Coffee. Hai Di Lao Hot Pot.

Beijing Wanliu Mall New Concepts and Brands



Proactive Asset Management Replaced Department Store with 25 new brands

25 new brands were introduced, much to the delight of residents in the surrounding neighbourhoods. These brands included renowned jeweller Chow Tai Fook (周大福), popular Japanese lifestyle brand Muji, America's iconic Calvin Klein Jeans, South Korea's cosmetic brand Etude House, one of China's rising culinary stars Element Fresh, and one of Taiwan's most popular restaurant chains Bellagio (鹿港小镇).



周大福 CHOW TAI FOOK

周大福 CHOW TAI FOOK





include:

Other tenants

Calvin Klein Jeans.









Chengdu Konggang Mall



Destination Mall for The Growing Middle and Upper-Middle Income Families In The Area

Surrounded by Densely Populated Residential Community



<u>Tenants</u>	<u>include</u> :

BHG Supermarket. BHG Cinema. Watsons.

Starbucks. Burger King. 美航国际健身Gym.

La Chapelle. TOPFEELING. ONLY. VERO MODA.

Location	Shuangliu County, Chengdu
Gross Floor Area	71,917 sqm
Net Lettable Area ¹	39,295 sqm
Leasable Floors	6
Car Park Lots	400
Occupancy ¹	95.0%
Valuation ²	S\$131.5m

- 1. As at 31 March 2017.
- Based on independent valuation from Knight Frank Petty Limited and an exchange rate of SGD 1: RMB 4.798 as at 31 December 2016.



Chengdu Konggang New Concepts and Brands



Tenancy Rejuvenation at Basement One To Elevate Active Lifestyle Offering







- Asset enhancement to elevate the mall's active lifestyle offering and revitalise our offering on basement one, in light of rising demand for sports merchandise and services.
- New and existing active lifestyle brands in the rejuvenated cluster includes Nike, Adidas, New Balance, Jordan, and Li-Ning (李宁).
- Project is progressing on schedule, with occupancy increasing progressively.
- Expected to complete around 3Q 2017 and value-add by enhancing the long-term quality and sustainability of the mall.





Hefei Mengchenglu Mall



Winner of 2016 Hefei's Most Popular Shopping Centre of the Year



Location	Hefei
Gross Floor Area	49,699 sqm
Net Lettable Area ¹	25,230 sqm
Leasable Floors	6
Car Park Lots	268
Occupancy ¹	100.0%
Valuation ²	S\$121.7m

- 1. As at 31 March 2017.
- Based on independent valuation from Knight Frank Petty Limited and an exchange rate of SGD 1: RMB 4.798 as at 31 December 2016.

Tenants include:

BHG Supermarket. BHG Cinema.

Starbucks, Pizza Hut, Hai Di Lao Hot Pot.

Bioliving 百武西. Miniso. Gymboree. ONLY. VERO MODA.



Hefei Mengchenglu Mall New Concepts and Brands











Xining Huayuan Mall



Popular Retail Hub in Xining, Tibetan Plateau's Largest City



Location	Ximen-Dashizi Retail Hub, Xining	
Gross Floor Area	20,807 sqm	
Net Lettable Area ¹	20,807 sqm	
Leasable Floors	4	
Occupancy ¹	100.0%	
Valuation ²	S\$57.9 m	



 Based on independent valuation from Knight Frank Petty Limited and an exchange rate of SGD 1: RMB 4.798 as at 31 December 2016.





Dalian Jinsanjiao Property



A Key Destination for Daily Essentials



Location	Jinsanjiao Area, Dalian
Gross Floor Area	15,345 sqm
Net Lettable Area ¹	15,345 sqm
Leasable Floors	2
Occupancy ¹	100.0%
Valuation ²	S\$33.8 m

- 1. As at 31 March 2017.
- Based on independent valuation from Knight Frank Petty Limited and an exchange rate of SGD 1: RMB 4.798 as at 31 December 2016.

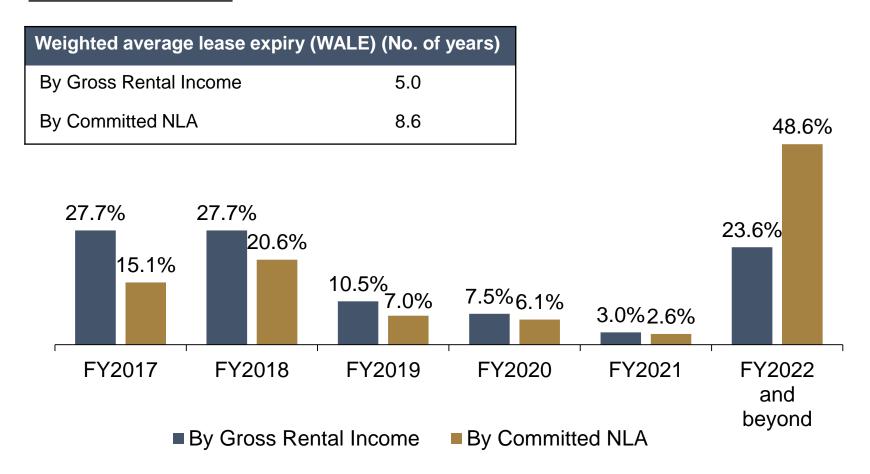




Well-Staggered Lease Expiry Profile

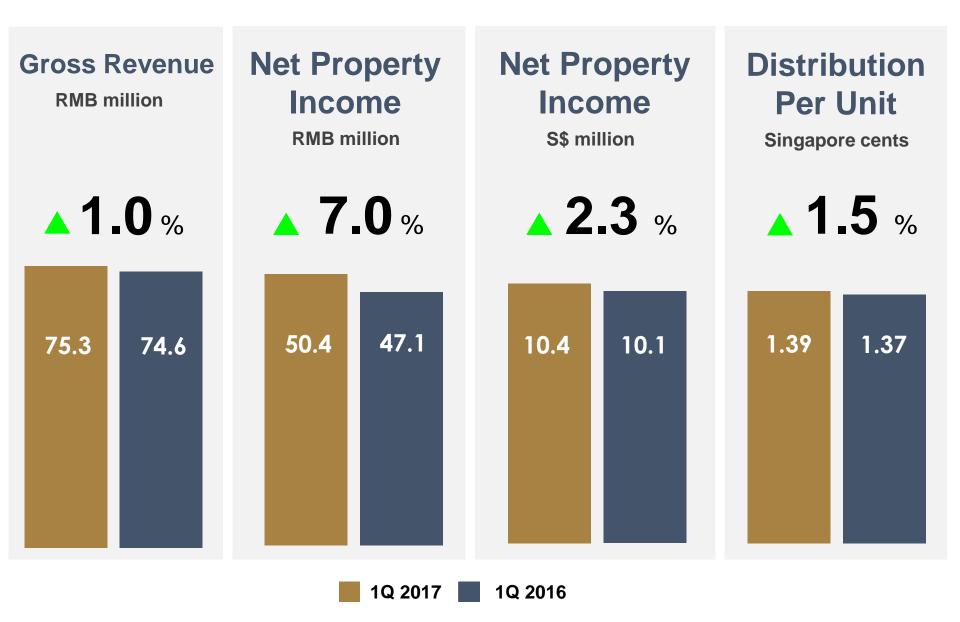


As at 31 March 2017



Stable and Resilient Performance

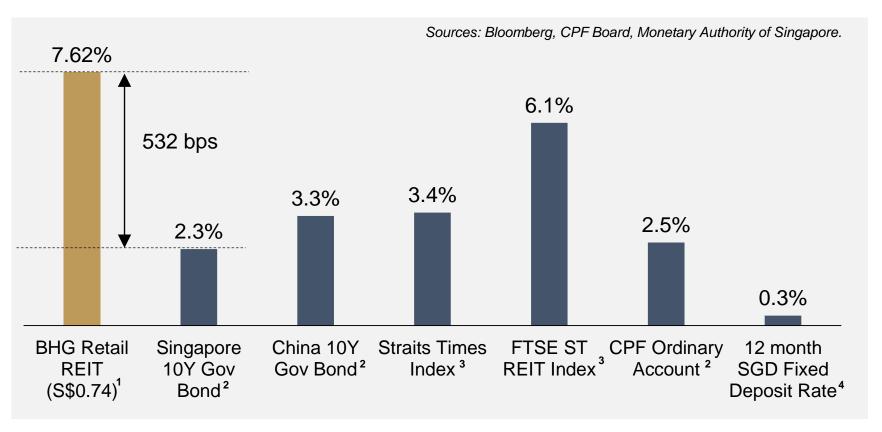




Attractive Yield



BHG Retail REIT trading at 532 bps risk premium above Singapore 10-year government bond yield

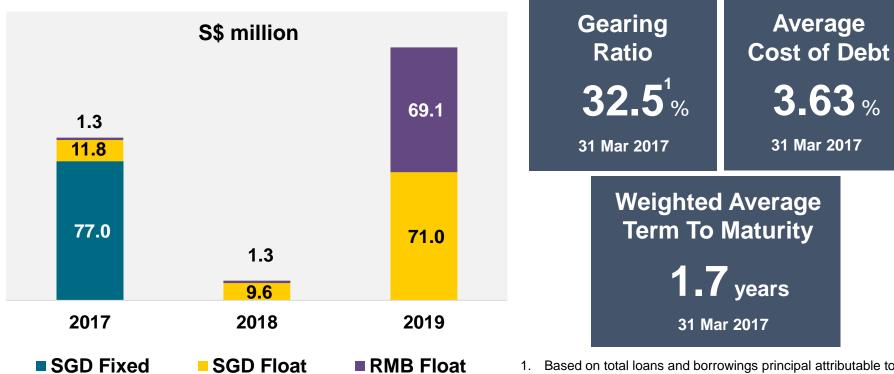


- 1. Based on Closing price of S\$0.74 as at 31 March 2017.
- 2. As at 31 March 2017.
- Based on the average gross dividend yield for the 12 months ended 31 March 2017.
- 4. Based on the average SGD fixed deposit rate for the 12 months ended 31 March 2017.

Debt Maturity Profile



Aggregate borrowings drawn down as at 31 March 2017: S\$ 241.1 million



- 3.63% 31 Mar 2017 **Weighted Average** Term To Maturity
- Based on total loans and borrowings principal attributable to Unitholders divided by total assets attributable to Unitholders.
- About 70% of debt denominated in functional currency of the REIT (SGD).
- Apart from the natural hedge from RMB denominated borrowings, close to 50% of the SGD denominated borrowing are on a fixed interest rate basis.



Engaging the Community





Engaging Shoppers via Marketing Activities



Engaging Tenants via Seminars & Trainings



Engaging Community via CSR Activities



Engaging Staff via Regular Communication

Engaging Shoppers via Marketing Activities



Beijing Wanliu Mall

Chengdu Konggang Mall

Hefei Mengchenglu Mall



The Wizard of Oz Children Show



PINK! Street Dance Performance



Pre-School Joint Event



Food Festival



Fashion Runway



The Voice of China

Engaging Tenants via Seminars & Trainings





Beijing Wanliu – Tenants Training

- Orientation
- Fire Safety
- Security
- Improve service quality
- Increase sales

Engaging the Community Corporate Social Responsibility





Public Auction Charity Event Beijing Wanliu Mall



Kindness Flea Market Hefei Mengchenglu Mall



Folk Cultural Festival Hefei Mengchenglu Mall



Great Workout. Great Health Hefei Mengchenglu Mall



Blind Date Event Beijing Wanliu Mall



Students' Entrepreneurship Day Chengdu Konggang Mall



- E-commerce sales in China aggregated to US\$630 billion in 2015, representing 13.5% of all retail spending. (Source: Mckinsey April 2016)
- Transaction scale of China's online retail market ¹



Rural online shopping market (RMB100 million)²

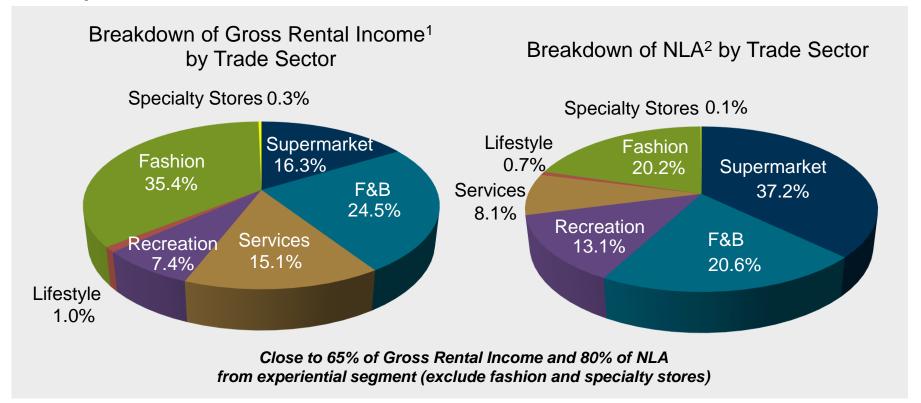


- iResearch Consulting Group
- . China E-Business Research Center



 According to Mckinsey's latest survey of China's internet users, two-thirds of Chinese consumers say that shopping is still the best way to spend time with family.
 (Source: Mckinsey 2016 China Consumer Report)

Experiential-Focused Trade Mix



- 1 As percentage of the portfolio's gross rental income for the month of March 2017.
- 2 As percentage of the portfolio's net lettable area as at 31 March 2017.



020

Marketing Activities Online-to-Offline (Physical)

0+0

Tenants Online + Offline (Physical)

- In collaboration with Alibaba and Alipay, tenants are able to attract online customers using vouchers to shop at our physical malls.
- Alibaba.comAlipay.com

- Cinema tickets purchased online
- F&B dining vouchers
 Redeem Dining Discount Vouchers
 via Wechat and online platforms
- Food Delivery
 Food delivery apps allow businesses to reach out to a larger pool of customers, while retaining the importance of a physical store





Online platforms opening physical stores

Alibaba 阿里巴巴

- Entered into an onlineand-offline physical supermarket 盒马鲜生.
- Allows customers to purchase fresh goods at physical stores, as well as via an online app and delivering to door steps.
- Currently has 8 stores, 7 in Shanghai and 1 in Ningbo.





Xiaomi 小米

- 5th largest smartphone maker in the world.^
- Founded in 2010 with no physical stores.
- First physical store opened in September 2015.
- Today, Xiaomi has 65 physical stores all over China.

^ International Data Corporation (IDC) January 2016



xiaomi.com







Jingdong 京东 jd.com

- One of the largest online retailers in China.
- First offline retail store opened in 2015.
- As at the end of 2016, Jingdong has about 1,700 physical stores.



Jingdong 京东 jd.com







Robust Retail Outlook in China¹



+6.9%

China GDP Growth in 1Q 2017 (y-o-y) +6.5%

China GDP Growth Forecast 2017² (y-o-y) +10.0%

China Retail Sales
Growth
in 1Q 2017
(y-o-y)

+6.3%

Disposable income per capita for urban residents in 1Q 2017 (Real growth) (y-o-y)

Urban residents increase from 56.1% in 2015 to 57.3% in 2016

Two child Policy from 2016

- 1. Source: National Bureau of Statistics of China
- 2. Source: National Development and Reform Commission of the People's Republic of China

Looking Forward



Organic Growth

Proactive Asset Management

Reinforce community

Improve rents while maintaining high occupancy rates

positioning of our

malls

- Build firm partnerships with tenants, and demonstrate proactive tenant management
- Proactive marketing strategies
- Tap on Sponsor and Group retailer network and experience

Identify opportunities to improve the malls

Proactive

Asset

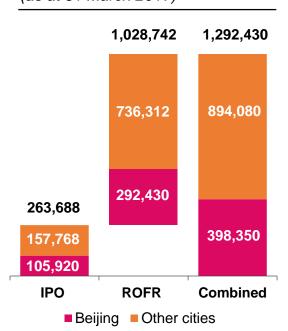
Enhancement

- Achieve better efficiency or higher rental potential
- Upgrade existing facilities and reconfigure existing spaces

Acquisition Growth

14 Voluntary ROFRs **Properties In The** Pipeline ^

14 ROFR Properties (GFA sqm) (as at 31 March 2017)



Explore Acquisition Opportunities In Other Quality **Income-Producing Retail Properties**

Key criteria:

- Yield accretive
- Location (Ease of access, connectivity, targeted catchment, concentration of competitors, etc)
- Potential for asset enhancement

^{^ 11} ROFRs from Sponsor, 3 ROFRs from a private fund managed by a fund manager 50% owned by Beijing Hualian Group Investment Holding Co. Ltd.

Thank you

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